

ValuOFFER

Increase Coupon Redemption

Explore NASTar's **ValuOFFer**, a **label on label** construction to be used as an **On-Pack coupon**. ValuOFFER increases consumer opportunities for redemptions.

The **linerless top ply** is designed to have **die cut, multiple mini-coupon** stickers for use as a discount coupon, brand tie in, or promotional label. The **bottom ply** is a **repositionable label** designed to be removed by the consumer.

Similar to a piggyback construction, but environmentally friendly with **NO LINER** in between the label constructions. T2 Temporary Adhesive is repulpable, tested against TAPPI UM213. No clear film is left behind on the product package, keeping it environmentally friendly as well.

Extend the life of your on pack coupon and make it valuable with NASTar's **ValuOFFer**.

Contact customer service for more information or samples.



NASTAR
INNOVATION ★ PERFORMANCE

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Multi-layered construction for On-Pack promotions or coupons:

- Bottom Ply: lined T2 Temporary Adhesive Semi Gloss with printable release coating
- Top Ply: linerless, release coated Semi Gloss with T2 Temporary Adhesive

Simple to manufacture:

- Print on bottom lined ply
- Print on top linerless ply
- Laminate top ply to bottom ply
- Die cut, multiple mini-coupon stickers on top ply



Temporary Adhesive | Laser/On Demand Print Media
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