

# snap OFFer

## A versatile and creative approach for On-Pack coupons

- The coupon can be auto-applied to the product's package.
- The consumer removes the coupon from the package and "Snaps-Off" the offer at the perf for use as a cash register friendly coupon or wallet card.
- Alternative to piggyback coupon cards without clear film left behind on package.

As a single-ply construction, SnapOFFer allows for an adhesive-free coupon in a cost-effective, converter-friendly structure.

- Simple 1-ply format allows for high speed application.
- The 80# face paper provides added stiffness and durability.

Contact NASTAR Customer Service for more information or samples.



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## Introducing NASTar's SnapOFFer:

- Pattern coated T2 Temporary Adhesive
- 80# face paper for stiffness and durability
- Adhesive on only 1" of the converted label
- Designed for converter to laminate and perforate label at adhesive strip

After "snapping" label at perforation, the consumer is left with an adhesive-free Coupon, Punch Card, Loyalty Card, Gift Card, or Sports Schedule.